

Ella Karadizian

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PROFILE

Marketing undergraduate currently completing a semester-long internship to expand my skills in marketing and communications. Gaining hands-on experience in social media, research, and nonprofit outreach. Seeking an entry-level role in marketing communications or advertising after graduation.

EDUCATION

Endicott College, Beverly, MA
Bachelor of Science, in Marketing Communication and Advertising

Anticipated May 2025
Dean's List
Lambda Pi Eta Honors Society

Florence University of the Arts, Florence, IT

EXPERIENCE

HAWC, Salem, MA

Jan. 2025 - Present

Marketing/Communications Intern

- Created and managed social media content and newsletters for Facebook and Instagram.
- Conducted research on nonprofit strategies, fundraising, and partnerships to generate ideas.
- Organized digital assets, updated databases, and assisted with event planning.

Athletic Evolution, Wilmington, MA

June 2023 - July 2023

Marketing/Business Intern

- Assisted the marketing department by creating ads to build brand awareness and communication.
- Managed daily tasks, including financial transactions and patient scheduling.
- Maintained smooth operations through efficient paperwork, communication, and reports.

Cutting Edge Ideas, Arlington, MA

Dec. 2022 - Jan. 2023

Marketing Intern

- Worked with a company in the making, to help market a new product they invented.
- Researched and analyzed the target audience.
- Started the development of a new website for the company using Wix.
- Enhanced social media skill and suggested effective strategies to increase more engagement.

TOOLS/SKILLS:

- Canva
- Wix
- Microsoft Office: Word, Excel, Powerpoint
- Google Workspace: Slides, Docs, Sheets

CERTIFICATIONS:

- HIPAA
- Green Shield